

Project Management for New Product Development Workshop

Learn best practices, tools and techniques for managing New Product Development projects.

Partial List of Attending Organizations

Rehrig Pacific, The Coca Cola Company, International Marketing, INC., Panasonic Wireless, The Coleman Company, Colony Homes, IDe, Intelligent Marketing, Hallmark cards, Herman Miller, Goody products, John Deere Turf Care, Kimberly-Clark, Masterfoods USA, NDC Health, Pitney Bowes, Panasonic Wireless, Federal Reserve, Georgia-Pacific

1ST Day 8:00 AM – 4:00 PM

- Project Selection & the New Product Development Process
- Project Definition from Charter to Stakeholder Analysis
- Panning – WBS, Scheduling, Resources
- Risk Identification and Mitigation

2^d Day 8:00 AM – 4:00 AM

- Project Execution
- Monitoring, Tracking and Communication
- Project Close
- Building a Project Plan with MS Project
- Execution with MS Project

Project management has proven to be the most efficient and effective method for implementing new product development opportunities.

Our Project Management for New Product Development workshop provides best practices, tools, templates and activity-based learning to assist you in designing, planning, and executing new product development projects. Learn how to help your organization realize the benefits of a best in class project management methodology to enhance new product development success and accelerate speed to market.

This workshop will boost your ability to plan and implement new product project, gain support from stakeholders, avoid common pitfalls, and mitigate risk to ensure success. Let us share with you our experience with dozens of companies implementing project management methodologies for new product development.

The content of this workshop is perfect for those who want to improve their abilities to lead new product development projects. Everyone involved in new product development will benefit from this program!

Register Today!

At www.nplearning.com or call 770-598-1205 for an application and tuition information.

Project Management for New Product Development Workshop

Day 1

Focus on Project Definition and Planning

7:45 am Registration & Continental Breakfast

8:00 am New Product Development, Customer Value and Project Management

Project Selection and New Product Strategy

Break and Networking

Project Definition and Stakeholder Analysis

Lunch Provided

Project Management Planning Process

Work Breakdown Structure,
Critical Path, Scheduling and Resource
Management

Risk Identification and Mitigation

4:00 Q&A Session

Day 2

Focus on Project Execution and Management

7:30am Continental Breakfast

8:00 Project Execution and Control

Break and Networking

Track, Monitor, & Communicate

Lunch Provided

Project Plan Development with MS Project
Design, Plan, Execute and Close

Implementation with MS Project

4:00 Q&A Session

No prior experience is required in project management. This workshop is perfect for those individuals who need to learn the principles of project management in the context of New Product Development. This course is for Adult learners and is full of activities that help you learn better and faster. Allow us to take the mystery out of project management and replace it with the confidence you need to be successful.

WHO SHOULD ATTEND ...

Product Developers

Product Managers

Product Planners

Business Developers

Researchers

Engineers

Pilot Plant Managers

Project Managers

Marketing Managers

Market Researchers

Rapid Prototypers

Innovation Managers

And anyone expecting future assignments in New Product Development