

eLearning Courses New Product Development

Real World New Product Development Workshops now available online



All the great content that you find in our Public New Product Development Workshops is now available on line!


You have two choices for eLearning at NP Learning,

1. Facilitated – Structured

The class adheres to a weekly schedule for instructor lead group discussions and activities. The student is expected to complete the reading assignments and other course work each week. Course length is from 4-8 weeks, depending on the subject. The course is enriched by group participation by the other students and active involvement of the instructor.

2. Self Taught – Self Paced

The learning pace is up to the student, you can go as fast or slow as your schedule permits. All course elements are completely open allowing you to start where ever you would like. All learning elements are same as the regular structured. The instructor will be available to answer questions based on your email. This course is ideal for individuals who have a very busy schedule with scheduling problems.



Benefits of eLearning

Our eLearning courses are designed to provide maximum learning in minimal time. These courses offer a visually engaging, instructor lead learning experience with interactive features, including user-selected learning style, assessments, audio, and multimedia. eLearning eliminates time and location boundaries, making it an excellent way for you to learn when and where it's convenient. eLearning helps you acquire new skills so you can accomplish more in less time. **Lowering training costs:** eLearning is less time-consuming and expensive than off-site training. It's an efficient, cost-effective way to increase staff productivity.

Here are some of the **key benefits** of eLearning:

Cost-Effectiveness:

Without travel time or expenses, you're putting more training dollars into training-and saving up to **40 to 60 percent**.

Just in Time Training:

Deliver knowledge **on-demand**, with up-to-the-minute information. You can access training instantly-at the office, at home, or on the road, **24 hours a day**, seven days a week. Education is available when and where you want (and need) it.

Flexibility:

Students can choose from a variety of courses specifically developed for new product development.

Instructors:

All our instructors are new product development professionals with actual work experience. We do more than just facilitate - we give you comments based on real world experience.

Customization:

eLearning content can be tailored for specific needs of corporations and cultures. Ask about how we can create an on line University for your organization.

Register Today!

At www.nplearning.com or call
770-598-1205 for an application and tuition
information.

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Can you benefit from eLearning?

1. **True False** - I am comfortable with computers, emails and technology.
2. **True False** - When an assignment is given I can normally figure out what needs to be done on my own.
3. **True False** - I enjoy reading and am comfortable communicating in writing.
4. **True False** - My work is normally done in a timely manner and I seldom procrastinate.
5. **True False** - I feel I can learn without face-face interaction.
6. **True False** - I am a self-motivated and disciplined individual.
7. **True False** - I can devote 3-4 hours per week to the class.

If you answer True to these questions you will benefit greatly from our eLearning experience. However eLearning is not for everyone so if you have concerns or questions please contact us.

NP Learning
770.598.1205

eLearning Features

24/7 availability:

You can enter the course any time you want, from any time zone.

No special software:

All you need is an Internet connection from any computer! (even at dial-up speed.) Everything is web enabled.

Asynchronous learning:

... meaning that you are not required to be "in" at any specific times. However during the week both you and the instructor will be participating.

Active presentations, lectures and hands-on instructor guided exercises:

You are required to participate in discussions and post your assigned activities by specific dates and times each week.

Practice learning quizzes:

You are not required to take the quizzes but they are an excellent tool for giving you feedback on what you have learned.

Easy question and answer:

There are two methods of Q&A: email and through the discussion area where the instructor and colleagues can interact and respond.

WHO SHOULD TAKE OUR ONLINE COURSE?

Product Developers
Product Managers
Product Planners
Business Developers

Researchers
Engineers
Pilot Plant Managers
Project Managers

Marketing Managers
Market Researchers
Rapid Prototypers
Innovation Managers

And anyone expecting future assignments in New Product Development